

Be honest... Do you think I'm CRAZY?

I know it seems a little odd to receive a \$25.00 gift in the mail from someone you've never met. But please, just hear me out...

How will you spend your \$25.00?

Books ■ Body Care
Luggage ■ Travel
Health ■ Photo
Electronics
Accessories
Kitchen ■ Jewelry
Household ■ Tools
Sporting Goods
Watches
Sunglasses
Musical Instruments
Leather ■ Apparel
Toys ■ Games
DVDs ■ CDs

Hurry for best selection. Plus, if you're one of the first 100 people to reply, I'll double your gift to \$50.00!

Call 1-800-313-9629 TODAY!

Dear Mr. Last,

Good morning! My name is Steve Boone and I'm the crazy insurance agent who's sending you \$25.00.



Here's why: I'm TIRED of companies advertising that they'll give you a free insurance quote – like it's something to be proud of. In reality, you know that you can get a free quote from anyone at anytime.

I think that instead of offering a free quote, we should offer to REWARD YOU. After all, your time is valuable, and we're using it.

And, that's what this letter and the \$25.00 "CRAZY IDEA" Gift Card are all about. If you allow me to provide you with a homeowners insurance quote, you can spend \$25.00 at www.orderfreegifts.com – on me.

Your policy is expiring soon and I've been authorized by Nationwide, the "on your side" people to do whatever's necessary to earn your business. I'm so sure that I can save you money that I'm willing to give you a \$25.00 gift, just for letting me try. You have no obligation whatsoever.

It's a no risk opportunity for you because you get to spend \$25.00 regardless of what happens with the insurance quote. If you like my quote, it's a double bonus – you save money on your insurance AND get a free \$25.00 gift. On the other hand, if you feel that you'd be better off with your current insurance agent, that's OK too. The \$25.00 gift is still yours.

You'll find that orderfreegifts.com offers 650 high quality items at very reasonable prices.

(over, please)



A FREE \$25.00 "CRAZY IDEA" Gift Card – just for you!

Call 1-800-313-9629 for your activation code.
Shop at www.orderfreegifts.com

Here's how to use your "CRAZY IDEA" Gift Card

1. Call 1-800-313-9629 to obtain a FREE, no obligation insurance quote and receive your activation code.
2. Go to orderfreegifts.com and select a gift of your choice.
3. At check out, enter your activation code – all you pay is shipping.
4. If you're not online, request a FREE catalog when you call the number above.

Remember: If you're one of the first 100 to respond, or if you allow me to quote two or more types of insurance, I'll double your card value to \$50.00!

Call now – 1-800-313-9629.

You have nothing to lose and everything to gain!



Could you be paying LESS for your insurance?

Car
INSURANCE

Home & Renters
INSURANCE

Life
INSURANCE

Health
INSURANCE

Business
INSURANCE

Liability
INSURANCE

Enjoy your \$25.00 gift! I'll make it \$50.00 if you're one of the first 100 people to reply or if you allow me to quote two or more types of insurance!



There's truly something for everyone, so I know you'll find something right for you. Choose from books, luggage, toys, electronics, vitamins, jewelry, kitchen items, watches, DVDs, sporting goods and more. Just pick out the item you'd like and then enter your activation code when you check out. All you pay is shipping. Those of you without internet access can order from their extensive catalog.

To get your activation code, just phone my office at 1-800-313-9629. We'll ask you a few easy questions and then provide your activation code. In less than five minutes, you'll be ready to shop! And that's not all! **If you're one of the first 100 people to call, I'll double the value of your Gift Card.** That's right – instead of \$25.00, you'll have \$50.00 to spend on a gift of your choice – no strings attached.

I've been serving insurance customers in the St. Louis metropolitan area for over 30 years. I'm willing to give you this gift because I'm confident that I can offer you a better value than you're already receiving. I'm also confident that once you give us a try, you'll be so happy with our great services that you'll be a customer for life.

Just this past month, we saved one customer over 40% on her monthly homeowners insurance premium, which meant she had an extra \$24.00 each month to spend as she wished. Another family had us quote all insurance lines – two cars, a house, and two life insurance policies. We were able to save them a total of \$612.00 each year. They're using the extra cash to help pay for their trip to Disneyland. They discovered what many people already know: It saves money to have all of your insurance with one agent.

In fact, here's another bonus: I'll double your Gift Card value to \$50.00 if you allow me to quote two or more types of insurance!

This is one offer you don't even have to think about – you have nothing to lose and everything to gain. You owe it to yourself to take 5 minutes to call me at 1-800-313-9629. You'll be glad you did. Thank you in advance for your time, and enjoy your "CRAZY IDEA" Gift Card!

Warmest Regards,

Steve Boone

P.S. It only takes 5 minutes to get your \$25.00 Gift Card AND discover how much you can save on your insurance. Just call 1-800-313-9629. Hurry! If you're one of the first 100 people to reply to this offer, I'll double your card value to \$50.00!

P.S.S. I'll also double your card value if you allow me to quote two or more types of insurance. What do you have to lose?

The Gift Card is for your enjoyment only. You are under absolutely no obligation to purchase insurance.

Get your activation code and spend your FREE \$25.00 "CRAZY IDEA" Gift Card TODAY!
CALL: 1-800-313-9629

Steve Boone
19 Village Square Center
St Louis MO 63042

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE

PAID



INSIDE:

**A FREE "CRAZY IDEA" Gift Card
– just for you! WORTH \$25.00**

*NO—I'm
not kidding*

MARY JANE
1234 SE JANE STREET
CITY, STATE ZIP